Chicago Title University

COURSE MENU

01 / BUSINESS ESSENTIALS



Understanding Title Commitments

Bring clarity to title commitments and client conversations.



From Contract to Closed

Explore the milestones and communication that move a transaction forward.



Branding and Marketing Basics for Real Estate

Build a clear brand and a consistent marketing presence.



Strategic Farming for Realtors

Create a focused approach to visibility in your chosen community.



How To Win At Time Blocking

Give prospecting, service, and marketing a place in your week.



New Agent Playbook: From License to Listings

Lay a practical foundation for your real estate business.

CHICAGO TITLE®
SAN ANTONIO

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02 / YOUR DIGITAL ADVANTAGE



Google Business Profile and Local Lead Generation

Strengthen your local visibility and help clients discover your business.



Leveraging LinkedIn: Build Your Network & Grow Your Business

Build professional relationships and a stronger real estate network.



AI in Real Estate

Explore practical ways AI can support your everyday business.



Digital Presence

Make your online presence a clearer reflection of your brand.

MAKE YOUR NEXT TEAM MEETING A LEARNING OPPORTUNITY.

Connect with your Chicago Title representative for availability, scheduling, and CE details.

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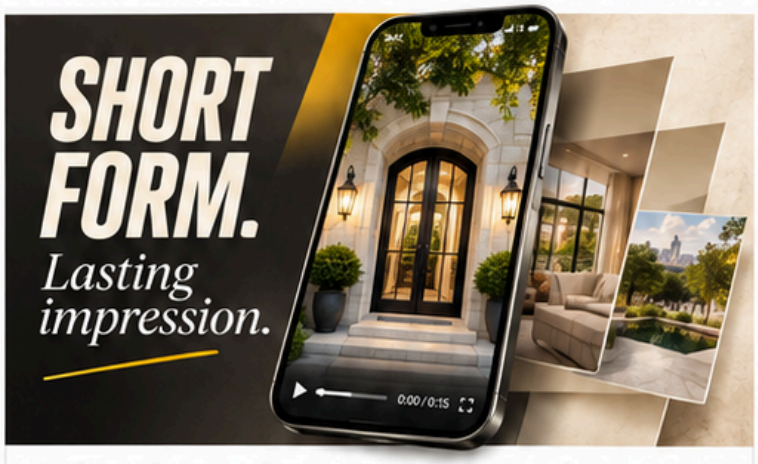
Video Strategies For Realtors: Content That Drives Results

Plan purposeful videos that share your expertise and speak to your audience.



Video Editing Made Easy

Turn raw footage into polished real estate marketing content.



TikTok Real Estate Strategies: Short-Form That Sells

Share your perspective and connect through short-form video.



Mastering Instagram, Reels, & Stories: Engage, Connect & Convert

Use posts, Reels, and Stories to engage your community.

YOUR NEXT CHAPTER STARTS WITH A CLASS.

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